

Introdus Onboarding strengthens the team and gets new investors.

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Introdus Onboarding strengthens the team with Christian Harpelund who joins as the new CEO. At the same time the company raises new capital for growth.

"We are very happy to have Christian as the new CEO of Introdus Onboarding so we can continue the development of our products and services for both private and public customers", says Kasper Ulf Nielsen, Chairman of the Board, Introdus Onboarding.

Christian is the leading expert and the author of the book "[Onboarding – getting new hires off to a flying start](#)" which has set the standards for how HR works with onboarding. Christian is the co-founder of Introdus Onboarding and will now be in direct contact with customers and partners.

"Together with Martin Aarhus Gregersen (CTO and Co-founder), I will continue the strong collaboration with our customers across Europe so we can help even more companies give their employees a flying start in their new job", says Christian Harpelund.

Introdus Onboarding has raised new capital from a group of strong investors, since the company faced issues in Spring of 2023. "Unfortunately, we discovered some irregularities in the old company, and we had to go through a re-structure. Now we are very happy to be able to continue our work with support from a new investor group who has full confidence in the team. It is always sad when something like that happens, but we are grateful that we can continue to deliver strong solutions for our customers, who have been very supportive throughout the process", says Kasper Ulf Nielsen.



Kasper Ulf Nielsen, Christian Harpelund, Martin Gregersen

Introdus Onboarding helps companies integrate their new employees faster through employee focused digital solutions, measurements, and training.

"Everyone deserves the opportunity to become a success in their work, and this requires a professional onboarding, which starts from the minute the contract is signed, says Christian Harpelund. Unfortunately, too many new employees experience a poor onboarding which delays their time to performance and means that up to 30% leave the new job within the first 12 month. That is a lose/lose/lose situation for both the new employee, the company, and HR. But the good news is, that we can do something about this using our tools and knowledge, and that is what motivates me to work with onboarding."

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